

WHAT IS CLAIMED IS:

1. A wrapping material for a smoking article, the wrapping material comprising:
 - a smoking article wrapping material substrate and having a wire side major surface and a felt side major surface; and
 - a pattern applied to the wire side major surface of the wrapping material substrate as a plurality of layers; at least one of the layers comprising ethylcellulose and calcium carbonate, the calcium carbonate being present in an amount greater than the ethylcellulose, on a weight basis.
2. The wrapping material of Claim 1, wherein the pattern possesses three layers.
3. The wrapping material of Claim 2, wherein all of the layers comprise ethylcellulose and calcium carbonate, the calcium carbonate being present in each layer in an amount greater than the ethylcellulose, on a weight basis.
4. The wrapping material of Claim 1, wherein the pattern possesses four layers.
5. The wrapping material of Claim 4, wherein all of the layers comprise ethylcellulose and calcium carbonate, the calcium carbonate being present in each layer in an amount greater than the ethylcellulose, on a weight basis.
6. The wrapping material of Claim 1, wherein the pattern possesses two layers.
7. The wrapping material of Claim 6, wherein both of the layers comprise ethylcellulose and calcium carbonate, the calcium carbonate being present in each layer in an amount greater than the ethylcellulose, on a weight basis.
8. The wrapping material of Claim 1, wherein the layer comprising ethylcellulose and calcium carbonate also includes at least one plasticizer.
9. The wrapping material of Claim 3, wherein the layers comprising ethylcellulose and calcium carbonate also include at least one plasticizer.

10. The wrapping material of Claim 5, wherein the layers comprising ethylcellulose and calcium carbonate also include at least one plasticizer.
11. The wrapping material of Claim 7, wherein the layers comprising ethylcellulose and calcium carbonate also include at least one plasticizer.
12. The wrapping material of Claim 1, wherein the layer comprising ethylcellulose and calcium carbonate also includes at least wetting agent.
13. The wrapping material of Claim 3, wherein the layers comprising ethylcellulose and calcium carbonate also include at least one wetting agent.
14. The wrapping material of Claim 5, wherein the layers comprising ethylcellulose and calcium carbonate also include at least one wetting agent.
15. The wrapping material of Claim 7, wherein the layers comprising ethylcellulose and calcium carbonate also include at least one wetting agent.
16. The wrapping material of Claim 1, wherein the layer comprising ethylcellulose and calcium carbonate also includes at least one plasticizer and at least one wetting agent.
17. The wrapping material of Claim 3, wherein the layers comprising ethylcellulose and calcium carbonate also include at least one plasticizer and at least one wetting agent.
18. The wrapping material of Claim 5, wherein the layers comprising ethylcellulose and calcium carbonate also include at least one plasticizer and at least one wetting agent.
19. The wrapping material of Claim 7, wherein the layers comprising ethylcellulose and calcium carbonate also include at least one plasticizer and at least one wetting agent.
20. The wrapping material of Claim 1, wherein the layer comprising ethylcellulose and calcium carbonate also includes at least one optical brightener, at least one plasticizer and at least one wetting agent.

21. The wrapping material of Claim 3, wherein the layers comprising ethylcellulose and calcium carbonate also include at least one optical brightener, at least one plasticizer and at least one wetting agent.
22. The wrapping material of Claim 5, wherein the layers comprising ethylcellulose and calcium carbonate also include at least one optical brightener, at least one plasticizer and at least one wetting agent.
23. The wrapping material of Claim 7, wherein the layers comprising ethylcellulose and calcium carbonate also include at least one optical brightener, at least one plasticizer and at least one wetting agent.
24. The wrapping material of Claim 1, wherein the layer comprising ethylcellulose and calcium carbonate also includes at least one optical brightener.
25. The wrapping material of Claim 3, wherein the layers comprising ethylcellulose and calcium carbonate also include at least one optical brightener.
26. The wrapping material of Claim 5, wherein the layers comprising ethylcellulose and calcium carbonate also include at least one optical brightener.
27. The wrapping material of Claim 7, wherein the layers comprising ethylcellulose and calcium carbonate also include at least one optical brightener.
28. The wrapping material of Claim 1, wherein the wrapping material substrate comprises about 70 weight parts to about 90 weight parts fibrous material and about 10 weight parts to about 90 weight parts filler, based on the combined weight of fibrous material and filler; has a dry basis weight of about 20 g/m² to about 30 g/m²; and has an inherent porosity of about 20 CORESTA units to about 60 CORESTA units.
29. The wrapping material of Claim 1, wherein the pattern has a form of a series of bands, the bands each having widths between at least about 3 mm and up to about 8 mm; and the bands being spaced at a spacing of at least about 15 mm.

30. The wrapping material of Claim 1, wherein the pattern has a form of a series of bands, the bands each having widths between at least about 4 mm and up to about 7 mm; and the bands being spaced at a spacing of at least about 15 mm.

31. The wrapping material of Claim 29, wherein the bands are spaced at a spacing that does not exceed about 50 mm.

32. A smoking article comprising a smokable material contained within the wrapping material of Claim 1.

33. A smoking article comprising a smokable material contained within the wrapping material of Claim 1, wherein (i) the pattern of the wrapping material has a form of a series of bands, (ii) the bands each have widths between at least about 3 mm and up to about 8 mm; (iii) the bands are spaced at a spacing of at least about 15 mm; and (iv) the wrapping material of the smoking article possesses at least two bands.